JFF Ventures

# Frequently Asked Questions

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### About Jobs for the Future

Jobs for the Future (JFF) drives transformation of the American workforce and education systems to achieve equitable economic advancement for all. [www.jff.org](http://www.jff.org)

### What is JFF Ventures?

JFF Ventures is JFF’s impact investing arm, which manages funds focused exclusively on emerging technologies with the potential to improve economic mobility for low-income workers.

JFF Ventures invests in seed- and early-stage companies with a dedicated focus on developing technology solutions that create opportunities for economic advancement.

### What is JFF Ventures Corporate Innovation Council?

The JFF Ventures Corporate Innovation Council is a diverse group of forward-thinking senior leaders at Fortune 1000 companies who will advise tech entrepreneurs leading JFF Ventures portfolio companies. Members of the Council will provide coaching, advice on go-to-market strategy, and feedback on product design and business models to help founders maximize product-market fit and tackle today’s most critical challenges related to workforce equity, inclusion, and economic mobility.

### About the Employment Technology Fund (ETF@JFFLabs)

The Employment Technology Fund was launched in 2017 to fund the development of technologies that build a more inclusive future of work. Since then, the fund has remained committed to supporting entrepreneurs in finding new ways to use technology to help workers in low-to-middle-wage jobs build in-demand skills and access employment opportunities that lead to economic advancement. The new JFF Ventures investment arm marks a major expansion of JFF’s growing focus on technology investing and acceleration, building on the organization’s 2019 acquisition and incubation of the Employment Technology Fund in JFFLabs (ETF@JFFLabs). To date, JFF has already invested in more than 35 high-impact technology startups through ETF@JFFLabs, which will merge its existing investments as JFF Ventures Fund I.  Learn more about ETF’s portfolio at: [www.jff.org/etfimpact](http://www.jff.org/etfimpact).

### What kinds of companies does JFF Ventures invest in?

JFF Ventures invests in early-stage (pre-seed, seed, Series A) technology companies with a focus on creating opportunities for economic advancement, especially for low- and middle-income workers. Solutions span across education technology, workforce technology, and HR technology, and we are particularly interested in investing in companies founded by women and people of color. If your startup might be of interest to us, please reach out to the team!

### Who is part of the Corporate Innovation Council?

The “founding member” collective for the Council is composed of senior-level representatives from Capital One, Northwestern Mutual, Prologis, and Walmart.  Ultimately, the Corporate Innovation Council will include representatives from 10-15 established and growing F200 companies.

### How will the Corporate Innovation Council work?

Council members will serve an 18-month term and meet quarterly to learn from and advise JFF Ventures portfolio companies.

### How do I join the Corporate Innovation Council?

The Corporate Innovation Council consists of forward-thinking corporate leaders in talent acquisition, learning and development, DEI&B, venture capital, and corporate social responsibility who will advise tech entrepreneurs in tackling today’s most critical challenges related to workforce equity, inclusion, and economic mobility. The Council is anchored by a “founding member” collective, composed of senior-level representatives from Walmart, Prologis, Capital One, and Northwestern Mutual. We will be adding 10-12 additional members in 2023. If your company is interested in joining the JFF Ventures Corporate Innovation Council, please contact [Abby Conyers](mailto:aconyers@jff.org).