JFF Request for Proposals

***Strategies to Expand Inclusive Pathways into Public Sector Digital Jobs: Planning Grant***

*Funded by Google.org*

Deadline to Submit: 5 p.m. PT on Friday, June 10, 2022

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**Opportunity at a Glance:** With funding from Google.org,JFF is soliciting proposals for public sector entities in various regions to receive planning grants that support the expansion of inclusive pathways into public sector digital jobs, including integrating industry-recognized digital job credentials into hiring requirements in lieu of degree requirements. Through this project, three selected agencies/organizations will work to build more inclusive pathways to digital jobs and identify opportunities to leverage short-term and industry-recognized credentials (including, but not limited to, the Google Career Certificates) to help support onramps to high-quality digital jobs in the public sector.

**Eligibility:** This funding opportunity is available to federal, state, and/or local government agencies. Quasi-governmental organizations or applications from public-private partnerships may also be considered; please contact the JFF team ([bmoniz@jff.org](mailto:bmoniz@jff.org)) to confirm eligibility before submitting your proposal in these instances.

**Grant and Proposal Details:** This is asix-month planning grant in the amount of $50,000 administered by JFF. Please submit questions regarding the RFP or application process **and** [express your intent to apply](https://forms.office.com/r/zEThYMuLjp) **by 5 p.m. PT on May 27, 2022**.JFF will compile written responses to frequently asked questions no later than June 3, 2022. Completed proposal forms and materials must be submitted via the [JFF Public Sector Digital Jobs Planning Grant RFP submission link](https://bit.ly/388hyGX) **by 5 p.m. PT on June 10, 2022.** JFFanticipates awards being announced in July of 2022. All grant activity must be completed within six months of receiving the award. Please contact [bmoniz@jff.org](mailto:bmoniz@jff.org) with any questions about the submission process.

**Instructions:** Download this formand complete offline within Microsoft Word. Once you have answered all questions to the best of your ability, save your form and submitvia the [JFF Public Sector Digital Jobs Planning Grant RFP submission link](https://bit.ly/388hyGX) by **5 p.m. PT on June 10, 2022.**

**Part I: Basic Information**

1. **Name of Organization:**
2. **Mailing Address:**
3. **Type of Public Sector Organization (please select only one):**

Federal Agency

State Agency

Local or Municipal Government Agency

Other (please describe, including connection to the public sector:       )

1. **Are you applying for this opportunity as the lead of a consortium of agencies or organizations or as the backbone of a collective impact initiative?**

YES NO

**Important:** If yes, please **include letters of support** from all partner organizations as part of your submission materials.

1. **Indicate which of the following best describes the region to be served as part of this initiative. You may select more than one.**

Urban  Suburban  Rural

1. **Describe the proposed region that will be the focus of this initiative. Please list all of the counties and corresponding state(s) you anticipate serving through this initiative:**
2. **Primary Point of Contact Information:**

**Full Name:**       **Title:**

**Email Address:**       **Phone Number:**

**Part II: Organizational Expertise**

Please provide responses for each item, responding to all questions within each item as thoroughly and succinctly as possible. You will be provided with 1,000 characters for each response (including spaces). If responding for a consortium, please respond for your organization while also referencing how a consortium approach strengthens your ability to succeed in this effort.

1. **Organizational Mission/Impact/Priority Demographics:** Describe the mission, key programs/initiatives, and evidence of impact of your organization. Describe the characteristics of individuals typically served through your organization, including demographics, education and employment barriers, and supportive service needs. How is your organization working to reduce systemic inequities in your community?

1. **Organizational Capacity:** If awarded this planning grant, does your current organization have the staffing capacity to commit to at least 5 hours per week towards this work?

YES NO

Please describe why your organization is well positioned to lead this effort in your agency and briefly describe the staffing, resources, expertise, partnerships, and staff capacity you would dedicate to this effort to ensure a smooth planning process.

1. **Serving Priority Populations:**Describe your organization’s experience serving the populations being prioritized for this planning grant. What supportive services and/or resources does your organization offer to support learner success, and why do you feel these are important? If none are currently offered, describe the wraparound services and/or resources your organization would like to offer and the partners or tools you would you need to make that happen.

**Part III: IT Employment and Training Landscape**

1. **Vision for Digital Jobs:** If awarded the planning grant, what hypothesis related to digital jobs in the public sector would your organization choose to focus on as part of this initiative? How do you envision this planning grant will help you better understand and advance the public sector digital jobs landscape in your agency? Please specify one to three goals your organization hopes to accomplish through this initiative.

1. **Relevant Programming:**Describe how individuals typically enter and advance within digital jobs in your organization, including the key state of IT training programs and/or industry-recognized credentials your organization seeks. Why were those programs selected, and what opportunities or gaps remain in the local training ecosystem?
2. **Relationships:** Describe the ways in which your agency currently hires or collaborates with public sector agencies to hire IT professionals. What is your plan for engaging these hiring partners in this digital jobs strategy planning process to ensure industry alignment and quality jobs for those who complete training programs?

1. **Diverse Hiring Practices:** What specific opportunity do you see in your agency to diversify digital jobs? To what extent do you hire people with less than a two-year degree? Which, if any practices are in place to support the hiring of workers who are Black, Indigenous, Latinx, women, LGBTQIA, or others who are currently underrepresented within the IT industry?

1. **Participant Supports:** Which of the following are you interested in focusing on or supporting through your planning grant? Please check all that apply:

Creating a digital jobs navigator role to help individuals explore potential IT careers in the public sector and access relevant training providers.

Expanding opportunities for work-based learning for digital jobs.

Supporting more robust job placement and retention support for participants to enter the public sector.

Other (Please specify:      )

**Part IV: Community Influence and Partnerships**

1. **Community Partnerships:** Describe the community partnerships, either already existing or yet to be established, that will be critical to your public sector digital jobs strategy planning effort. Be as specific as possible and include the role of each partner and why the partner’s involvement will be necessary for success.

1. How will this initiative enable your agency to spur innovation in onramps to public sector digital jobs?

1. **Optional:** Is there any other information about your organization, consortium, or proposed approach that you would like to share with the application review team?

**Part V: Budget Template**

Please use the template below to include a budget that indicates how the $50,000 in planning grant funds will be allocated. Feel free to estimate costs to the best of your ability. This budget is nonbinding, and your organization will have an opportunity to make changes to this if you are selected to receive the planning grant.

|  |  |  |  |
| --- | --- | --- | --- |
| **Item/Name** | **# and Units** | **Rate / Unit** | **Amount** |
| ***Personnel*** | | | |
| Name 1 | e.g. 10 days | e.g. $850/day | $8,500 |
| Name 2 | e.g. 5 days | e.g. $600/day | $3,000 |
| Name 3 | # | Rate | $ |
| ***Personnel Subtotal*** | | | **$11,500** |
| ***Other Expenses*** | | | |
| Travel | Details if applicable: 2 1-day trips to New York | $1,200/ trip | $2,800 |
| Other (indicate) | Details if applicable |  | $ |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| ***TOTAL*** | | | **$14,300** |

**Completed proposal forms and materials must be submitted electronically via the** [**JFF Public Sector Digital Jobs Planning Grant RFP submission link**](https://bit.ly/388hyGX) **by 5 p.m. PT on June 10, 2022.**